



Enjoy the run flat
performance with
Petlas PT741
Velox Sport



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Newsletter
Volume 1: June - July



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Welcome to the first volume of The Petlas Tire Corp. Bulletin



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Merhaba Hallo Bonjour
Hola مرحبا 你好
Здравствуйте
Salutes!
Hello こんにちは From Petlas Tire Corp.

No one could have estimated in 1976 that a tire factory, which was built as a state enterprise in the middle of the Anatolian plateau, would be among Europe's biggest manufacturers, even taking firm and fastmoving steps towards being a global player in tire industry.

Petlas Tire Corp. is ready to realize to act much more effective and omni-dimensional in the with its global vision. Petlas sees that vision as the core of its progress and power.





Petlas Tire Corp. is a group company of Abdulkadir Özcan Inc. (AKO Group)



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Petlas Tire Industry and Trade Corp. began producing tires in the early 1980s to compensate Turkey's needs of defense industry and in 1997 Petlas was privatized, but the remarkable development happened in and after 2005 when Petlas was purchased by Abdulkadir Özcan Inc.



AKO TOWER will be opened in next few months
in Ankara/TURKEY



The factory is established on an field of 2,000,000 m², of which 880,000 m² is a covered area.

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Petlas Tire Corp. produces different brands: Petlas, Starmaxx, Milestone and Harvester. Petlas and Starmaxx. Both brands are produced in Kırşehir-Turkey. The factory is established on an field of 2,000,000 m², of which 880,000 m² is a covered area.

Petlas produces nearly 13,000,000 units of tires per year and 2,361 employees are working in various departments of Petlas Tire Corp.

Board of Directors



Petlas Tires Production Range & Certificates

Looking through the range of products produced by Petlas, one can see a wide spectrum.

You can find more than a thousand two hundred different tire sizes in Petlas and Starmaxx product ranges. It is easy to say that Petlas produces tires for all sort of vehicle, such as PCR, SUV-4x4, DVR, TBR, TBS, UTR, AGRICULTURAL, WORKERS&TRAILER, FORESTY, IMPLEMENT, FLOTATION, OTR, FORKLIFT-AVIATION and MPTs.



Petlas and Starmaxx. These brands are being produced in Kırşehir-Turkey.

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Petlas Tire Corp. follows world standard quality assurance levels and some of the certificates the company hold are as follows:

- ISO 9001:2008 Quality And Management System Assurance Certificate (German RAVDV Institute)
- ISO 16949 Certificate for automotive OE supplies.
- AQAP-110 Industrial Quality Assurance Certificate (Undersecretariat of Defense Industry, 1999)
- E Certificates, Noise Certificates
- IMPERO certificate
- DOT (US Department of Transportation Conformity Certificate)
- ISO 14001, ISO 27001, GSO, SONCAP, SGS, TURQUALITY



With considerable steps being taken by the company to increase its capacity and range of tires, premium quality, fast delivery and competitive pricing Petlas Tire Corp. is a candidate to be named among the best tire manufacturers in future's global tire market.

To realize its core and future goals, Petlas Tire Corp. will continue to work on its intensive agenda doing its best for its customers and of course for the environmental protection.



Petlas Tires has widened its sales and operational network with new offices in North and South America

South and North American tire markets, Petlas's sales has boosted deliberately.

Petlas has opened South America coordination office in Santiago, Chile to dominate its sales operations in that part of America too.

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Day by day, Petlas widens its sales and operational network to satisfy customer demands and act effectively with a problem solution oriented approach. In this regard, new developments came about in America's. As an outcome of having entered North America market 8 years ago, Petlas Tire USA, LLC has opened in the USA to better serve and meet the needs of its customers.

As stated by Simon Lucas, Country Sales Manager of Petlas Tire USA, the company will supply PCR, LMR, TBR, OTR and Agricultural tires to its customers in USA, Canada and Mexico.



Furthermore, Petlas has opened South America coordination office in Santiago, Chile to boost its sales in that part of the continent, too. As cited by regional sales manager Oleg Deyan who is the responsible of the coordination office, the operations and sales activities apparently have increased after opening the Chile office last year, especially in agricultural range. As a result these steps taken by Petlas Tire in Corp., Petlas's sales has boosted considerably in South and North American markets.

These steps are just a beginning. These offices are precursors of upcoming offices. Petlas is carrying out base research and legislative understructure to open new offices in key parts of the world.



Petlas Tires has widened its sales and operational network with new offices in North and South America



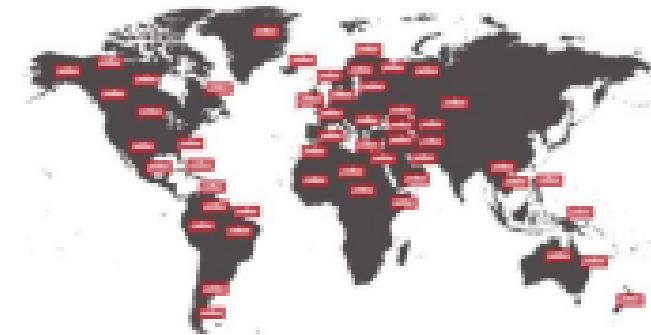
Petlas's Business is You.

Petlas Tire Corp. exports tires from East to the West and have distributors in more than 100 countries now. Petlas Tire Corp. International sales and marketing department is ready to give the best service to you with a broad, experienced and multilingual sales and marketing team.

Petlas has opened South America coordination office in Santiago, Chile to dominate its sales operations in that part of America too.

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Being a market leader in the North Africa, Middle East, CIS countries far off the road tires, Petlas Tire Corp. aims to be among the top three companies in agricultural and off the road production in the world tire industry in the next 10 years of time. This is the main challenging goal of the company. To realize these future goals mentioned before, Petlas works hard to open new coordination offices and warehouses in several countries. In parallel with that, Petlas gives utmost importance to improving its production capacity day by day, using its own know-how to satisfy all domestic and international customers demand. Now, the company manufactures 100% of the products with its own know-how.



On the other hand Petlas Tire Corp. is keeping a very close eye on technological developments as the company is well aware that keeping pace with the fast changing technology is an absolute must for customer satisfaction, the sustainable growth, the future, the leadership in the industry.



Dealers Meeting Has Taken Place in Palestine and Israel



Petlas Tire Corp. international sales and marketing director Mr. Oguz Ay and dealers have come together in Palestine and Israel.

Petlas will continue to work very intensively to satisfy demands came from distributors and dealers even the worse economic conditions in Palestine and Israel.

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- First meeting was held with our distributor Al Salameh in Ramallah-Palestine. About 120 dealers attended at this meeting. At the meeting a presentation was made by Mr. Ay about Petlas and conversations were made about Petlas's today and future plans. Mr. Ay introduced Petlas new product range in the meeting.
- Second meeting was organized by AbuSeh. At the meeting, Mr. Ay had chance to give information about our Starmaxx tires. About 30 firms were invited for that meeting took place Jerusalem- Palestine.
- Third meeting took place in Caesarea. Organization hosted by the company of Hatzav. There was a vast participation to this meeting. More than 500 guests from 350 dealers attended that organizational meeting. At the end of the meeting, Hatzav organized a sweepstakes and awarded an automobile to one of its dealers.



Mr. Ay with distributors

Palestine and Israel dealers meetings were very productive. To get a chance to meet and discuss with dealers was a great opportunity to introduce products and talk with them face to face about plans for the future. Petlas will continue to work very intensively to satisfy demands from distributors and dealers despite the worsening economic conditions in Palestine and Israel.



Hungarian Crowned Rally Champion continues his achievements

Kiss Pal Tamas,

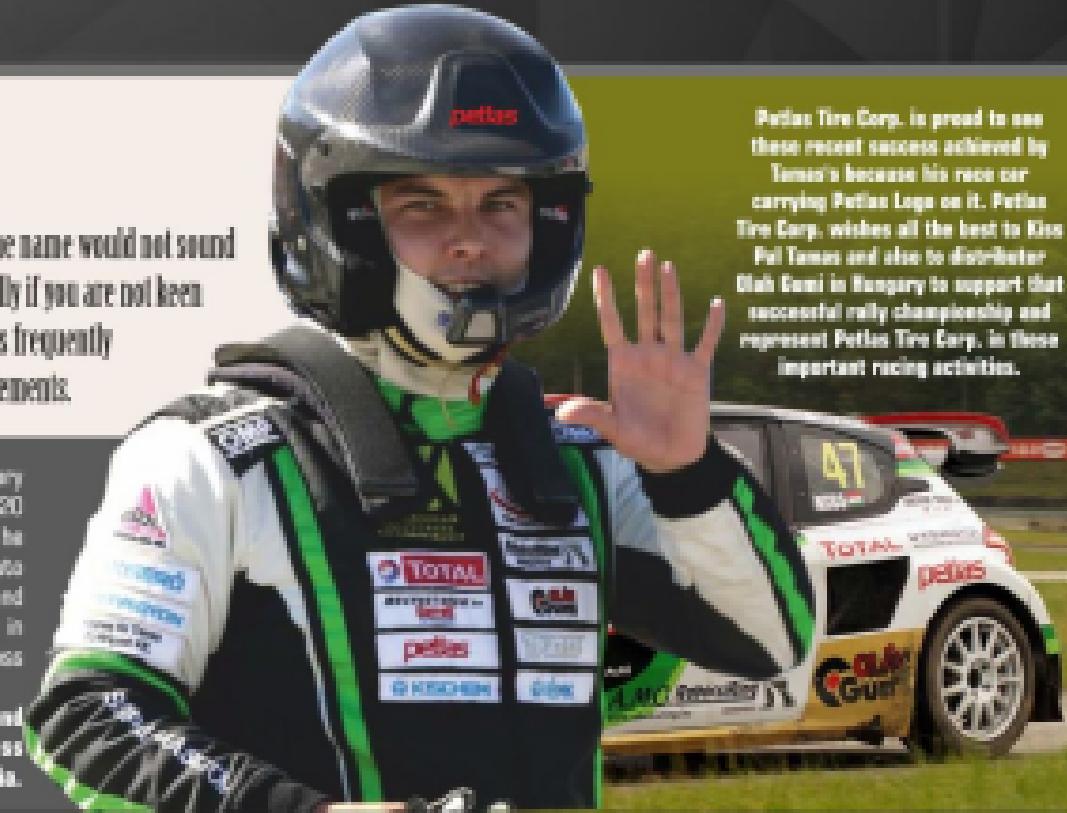
is a newly shining star in car races across the Europe, the name would not sound familiar to you if you are not a fan of motorsports, especially if you are not keen on car racing. However, the Hungarian car racer's name is frequently mentioned in racing world as a consequence of his achievements.

Kiss Pal Tamas concluded 2016 season as the best racer and he was on the podium at FIA European Rally-cross Championship held between 1-2 October 2016 in Riga, Latvia.

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In his first rally season, in 2011, he achieved an important victory at Barcelona only his second race weekend in the series the 20 year old rookie won the sprint race. Then, one year later he achieved his greatest result in the history of Hungarian auto sports by coming in second and over at GP3 Series Monaco Grand Prix. He has continued his success with lots of victories in important races and he is crowned as Hungarian rally-cross champion.

Kiss Pal Tamas concluded 2016 season as the best racer and he was on the podium at FIA European Rally-cross Championship held between 1-2 October 2016 in Riga, Latvia.



Petlas Tire Corp. is proud to see these recent success achieved by Tamas because his race car carrying Petlas Logo on it. Petlas Tire Corp. wishes all the best to Kiss Pal Tamas and also to distributor Olah Bomi in Hungary to support that successful rally championship and represent Petlas Tire Corp. in those important racing activities.



Two teams supported by Petlas's sponsorship challenged each other in a scrimmage

Petlas Tire Corp. renewed sponsorship agreement with Apollon Patras for 2016-2017 basketball seasons.

Petlas is happy to support Apollon Patras in that historically important season.

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As Petlas Tire Corp. always pay attention to supporting all kind of sportive activities. In this regard, since 2014 Petlas Tire Corp. has been supporting the rooted Greek basketball team Apollon Patras. In the past couple of months we renewed our sponsorship agreement with this club for 2016-2017 basketball seasons.

As a result of some problems took place in the team, Apollon Patras ended 2015-2016 Greek basketball leagues ranking tenth, and these problems seem to continue in the team, as Apollon Patras could not make a good start for 2016-2017 season. A speedy recovery for this year has an utmost importance for Apollon Patras because they celebrate their 90th foundation anniversary of the team. Petlas is happy to support Apollon Patras in that historically important season.



Apollon Patras competed with Pınar Karşıyaka from Turkey Spor Toto Basketball League in a scrimmage. The match took place in Apollon Arena. Apollon Patras has celebrated its birthday before the match with a ceremony. The match was highly contested. Apollon Patras played very well in first half of the game. However in the last half Pınar Karşıyaka played a very organized and came on top defeating Apollon Patras with the score 81 to 69.

Petlas is aware that all types of sportive activities are important for building a better future and constructing close relations between all humankind. That's why Petlas Tire Corp. will always be eager to support sportive activities. Link to that, Petlas Tire Corp. signed a sponsorship agreement with Pınar Karşıyaka basketball team for 2016-2017 seasons and is very proud to support this successful team.



Apollon Patras (White) - Pınar Karşıyaka (Red)



Petlas Tires Continue Marketing Projects

Our distributors now have the new Petlas signboards in their shops.

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Petlas Tire Corp. made a quick start to its marketing projects regarding to its distributors. In this regard signboards and car wrapping projects were implemented in many countries. Our distributors now have the new Petlas signboards in their shops.

Related to activities it is important to mention that in Wien and Berlin streets taxis carry stickers with our Petlas logo and a new car wrapping project has ended recently.



Austria Car Wrapping



Austria Taxi Sticker



Austria Car Wrapping



Austria Signboard



Austria Taxi Sticker



Petlas Tires Opened its stand in Automechanika Dubai trade fair



Petlas Tire Corp. participated with Starmaxx and Petlas brands in Automechanika Dubai 2016.

As Petlas met with representatives from Middle East and Africa and talked about how to improve cooperation and what are the possible policies to reach the goals.

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Automechanika Dubai 2016 presented 2,017 exhibitors from 56 countries and welcomed more than 30,000 trade visitors from 119 countries. With an increase of 20% in space over the last edition; the exhibition was spread across 70,000 sqm i.e. 15 halls.

Automechanika Dubai is geared up once again to supply markets linking difficult to reach areas. The show is the ideal platform to find out more about new products, find new suppliers, connect with new distributors & wholesalers and compare product alternatives.



Petlas Tire Corp. participated with Starmaxx and Petlas brands. Petlas exhibited PCR, UTR, SRF, AGR, TBR, Agricultural, OTR and MUL tires during the fair. Visitors paid highly attention to PCR and TBR tires.



Petlas Tire Corp. met with representatives from Middle East and Africa and talked about how to improve cooperation and what are the possible policies to reach its goals. Many positive feedbacks were received from customers about products.

With contribution of the Automechanika show Petlas and Starmaxx brands increased their high well known status and reliability in Middle East and African tire markets. Right now, Petlas and Starmaxx tires are ranking among number 1 in all Middle East and North Africa countries tire markets in agricultural tires.

At the end Petlas Tire Corp. will join Automechanika Dubai in 7-9 May 2017. You can find information about Petlas Tire Corp's stand under the upcoming events site.



Reifen Show: A Tradition to Petlas Tires



Trade fairs are very important platforms to follow and display sectorial innovations and new ideas in our global and constantly developing world.

PCR, Agricultural, TBR, OTR, Aviation and LTR tires belonging to Petlas and Starmaxx brands were displayed.

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As a result, global companies see such participations as an important part of their marketing activity. Petlas is well aware of the importance of trade shows and participates multinationals fairs with Petlas and Starmaxx brands.

Since 1960 Reifen Tire Fair, no doubt, is among the biggest tire fair in the world. Reifen 2016 opened gates for visitors all over the world in Düsseldorf, Germany. Once again, tire producers, dealers and people interested in tires came together in that giant organization.



Reifen Show 2016

Petlas and Starmaxx branded PCR, Agricultural, TBR, OTR, Aviation and LTR tires were displayed in Reifen Tire Show. For the first time, improved Revision (RF) technology tires with Petlas TA100 tread design was displayed and was brought to people's attention. In addition, Petlas Tire Corp. Bus Rims tires were also very popular during the fair.

Fairs create opportunities for producers for recognition of their brands also offering new business opportunities. In this regard, Petlas and Starmaxx tires have increased their recognition day by day through attendance of such global shows. To be among the leading tire producers in Turkey, Petlas Tire Corp. will continue to follow important show organizations very closely.



A classic for Petlas Tires: Automechanika Dubai Trade Show



Petlas Tire Corp. has participated Automechanika Dubai 2017 and met with people its stand that located in Hall Sheikh Saeed 1, Stand B12.

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One of the leading international automotive and tire aftermarket trade shows in Middle East Automechanika Dubai 2017 opened its door to automotive fans, companies and tradesman comes from all over the world between from 7 to 9 May 2017. Nearly 2000 exhibitors from 57 countries, nearly 30.000 visitors from 134 countries joined that organization due to statistics.

- In this 15th edition Automechanika Dubai created important opportunities for professionals to meet face to face once again, to create new business canals and to find out more about latest developments, products and services, also compare product alternatives.

It is a truth that Automechanika Dubai is a very important platform for Middle East, Africa and Asia tire markets. As a result of that, Petlas Tire Corp. places special emphasis on this trade show to keep and rises its leading company profile in these regions. So, Petlas Tire Corp. has participated Automechanika Dubai 2017 and met with people its stand that located in Hall Sheikh Saeed 1, Stand B12.

Petlas Tire Corp. came together with visitors from Middle East, Africa and Asia and displayed tires from PCR-SUV-4x4-LTR-TBR-Trailer-Tractor Radial and MPT segments. Visitors paid highly attention to PCR and TBR tires.



Dubai Automechanika 2017



Mr. Ay and Mr. Tellioglu with distributor

The number of valuable contacts, the high caliber participants and the many face-to-face encounters with customers made Automechanika great platform again for Petlas Tire Corp. as in previous years. Petlas Tire Corp. is very happy to see sustain its leading position especially in Middle Eastern tire market as a result of positive feedbacks come from visitors. And Petlas Tire Corp. has started to work to be ready in the 16th edition of Automechanika Dubai in 2018.



Autopromotec Bologna 24-28 May 2017

BOLOGNA-ITALY



The Autopromotec is one of its kinds with the presence of automotive equipment, automotive accessories, automotive services and products, automotive technologies and solutions, parts and tools, auxiliary accessories and equipment, heavy and light machineries and all automotive devices and components. Once again the automotive and tire sector manufacturers, companies have gathered in the Autopromotec 2017 trade fair which is the international benchmark for the automotive and tire sectors aftermarket.

In Autopromotec 2017 trade show Petlas Tire Corp. introduced tires from PCR-4x4-SUV-LTR-TBR and AGRICULTURAL segments.

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The event has emerged to be a great platform that has given birth to several business connections and networking opportunities. With the latest products and technologies of the automotive industry, the event has succeeded in attracting visitors, in large numbers. Autopromotec's 27th edition was the largest and most international in its long history, featuring a number of interesting related initiatives designed for the many visitors who arrive from all over the world. 1,651 exhibitors joined in this 27th edition between from 24 May to 28 May in Bologna, Italy. And more than thousands visitors visited the Autopromotec trade fair.

Petlas Tire Corp. this year opened its stand Hall 20 Stand G01 and display products from its wide tire range. In this trade show Petlas Tire Corp. introduced tires from PCR-4x4-SUV-LTR-TBR and AGRICULTURAL segments.

As Petlas Tire Corp. would like to take this opportunity to thank all of our business partners, and guests for visiting our booth and taking part in this great event. Inputs from discussions with our business partners, and feedbacks from the end-users are indeed inspiring. As Petlas Tire Corp. hoping that you visit Petlas's stand was enjoyable, and informative.



Petlas is ready to all kind of challenging roads

Petlas Tire Corp. range of 4x4-SUV tires are designed to meet user needs for both and off-road.



**4x4
SUV**

Petlas tires create new opportunities for you to discover the new areas or re-discover your familiar roads again and again with its ultimate quality. With its latest technology developed by the combination of superior performance and durability, Petlas tires are the best choice for drivers who want to enjoy driving.

Petlas is well aware of customer needs and their satisfaction. For that reason, Petlas is dedicated to developing first quality tires by following the latest technology and using its own know-how. In this regard, in 2011, first A/T SUV tire came from production line and after a year 4x4-SUV tires have been released to mass production. So, Petlas Tire has added another new range into its wide tire spectrum. Since then, company has focused on increasing its production capacity to meet customer's needs.

As mentioned, Petlas Tire Corp. follows technological developments in the industry very closely. As a result of that policy Petlas has started to implement Eco Flat Technology (EFT) on many sizes. Recently, this technology has been implemented on all SUV tires as well. 235/80 R16 EFT, with PT421 Explora pattern, is now available and new sizes with new tread designs, are also on the way.

There is no limit and you
should be afraid to leave the challenging roads.



Petlas tires are ready for any kind of challenge. You can find Explora PT421 AT, Explora PT411 A/S, Explora PT431 H/T and Explora W671 patterns under Petlas brand. PT411 and PT421 patterns are for all season usage. PT431 is produced for summer and W671 is suitable with winter conditions. Petlas 4x4-SUV tires can be found in more than one hundred different sizes with aspect ratios ranging from 45 to 80.

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Enjoy the run flat (RFT) performance with Petlas PT741 Velox Sport

Petlas Tire Corp. is now offering Run Flat Tires (RFT) to those who desire performance and safety on the road.



This step was taken by Petlas to address the world's increasing demand towards RFT tires and a wide size range for RFT line are is now ready to meet their customers all over the world.

Thanks to its latest technology developed by a combination of outstanding performance and durability, RFT tires will address needs of drivers who want to enjoy performance driving. Ultra-High Performance (UHP) segment is a reference point for that tire.



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Enjoy the run flat (RFT) performance with Petlas PT741 Velox Sport[®]

Petlas tires offer ultimate safety, efficiency and price-utility equilibrium among different RFT technologies as a result of reinforced sidewall principle.

RFT
Run Flat Technology

This technology prevents squeezing of tire's sidewall between road and rim, also in case of a loss of tire pressure, this technology allows the driver to ride about 150-200 km at 80 km/h max. speed depending on weather and vehicle load conditions.

Currently available RFT sizes in Petlas are 195/55 R16, 205/55 R16, 225/55 R17, 205/50 R17, 235/50 R17, 245/45 R18, 245/45 R19, 245/40 R18, 245/40 R19 and 255/35 R19. In addition to these sizes, 225/45 R17, 225/45 R18, 225/40 R18, 225/40 R19, 275/40 R19, 295/35 R18, 275/35 R18, 275/35 R20, 205/35 R18, 265/35 R19, 265/30 R19 and 265/30 R20 are under development and they will be released from production line very soon.

Petlas Tire Corp. is aware of customer needs and gives importance to their satisfaction. For that reason, Petlas Tire Corp. is dedicated to developing first quality tires by following the latest technology and using its own know-how. In this regard, Petlas designs and manufactures tires in a wide range to meet customer needs in all ways. RFT technology is just a part of that approach.

If you have its power behind of you,
all of the roads are yours.



Petlas Run Flat Tires offer ultimate safety with excellent handling on both wet and dry surfaces. On the other hand, Petlas PT741 is compatible with standard size rims and you can continue to drive even after a blow-out. As a result of its asymmetrical pattern design which keeps tire profile pattern more solid compared to other standard tires and provide a good grip to the rim after a blow-out situation.

Petlas RFT tires also comply with United Nations Economic Commission for Europe Regulation No: 30 Test measures. In relation to this regulation, PT741 keeps its uniformity at the end of the one hour drive with zero air pressure at 80 km/h speed.



Time to hit the road with Petlas

In 2000s, the growing momentum of Petlas Tire Corp paved the way for new investments to expand production capacity and widen its tire ranges.

TBR
Tire Business Review

In this regard, in 2013, Petlas Tire Corp added a new product line to its wide range thanks to the investments that started in 2010.

First Track Bus Radial (TBR) tires came out of the production line in October 2013. Since then, Petlas Tire has been continuing to widen its comprehensive range of TBR patterns and developing new sizes using its own know-how.

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Time to hit the road with Petlas

Looking in to the TBR tire range of Petlas, seventeen patterns are being produced by Petlas Tire Corp. 215/75 R17.5, 235/75 R17.5, 285/70 R19.5, 295/80 R22.5, 315/80 R22.5; 12 R22.5, 13 R22.5 and 275/70 R22.5 are the available sizes, making a total of 31 sizes in different patterns.



For trailer usage, 385/65 R22.5 is also available. Addition to these sizes 11 R22.5, 8.5 R17.5, 245/70 R19.5, 245/70 R17.5, 265/70 R19.5, 285/70 R19.5, 295/80 R22.5, 315/80 R22.5, 315/70 R22.5, 385/85 R22.5, 435/80 R19.5 and 295/80 R22.5 are under development right now.

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Petlas released TBR tires for urban usage -SIW 550, RUW 550 and SU 500. In addition to urban application, long haul-highway, short distance-regional, %20 off road use-%80 on road use and %80 off road use-%20 on road use TBR tires offered by Petlas Tire Corp. Also a new technology is in the agenda of engineers developed a special bead construction for the vehicles load vehicles.

With that PDS system Petlas tires will be much more durable for heavy transportation operations. Addition to that, it's easy to find tires suitable for all weather conditions in Petlas TBR range. 52300, R2300, M2305, RC700, SU500, SIW550, RUW550, RH100, RH100+, RC700 and MC300, NC700, RM900, RM905, RM910 which passes mud and snow signs; and R2305, NC700 and RH100+ also carry mountain snowflake pictograph (3PMSS marking) denoting all season capabilities and exceptional performance in severe winter conditions including snowy, icy and wet roads.



Time to hit the road with Petlas .



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Petlas Tire Ind. pays special importance to become an environment friendly producer to protect the environment and accordingly produces eco-friendly tires such as Petlas NR100 PROGREEN. According to some independent user tests, there is a saving of nearly 1.500lt of fuel per 150.000km distance when we compare E rolling resistance labeled tires to E rolling resistance labeled tires. These values account for the importance of the environmental friendly (low CO₂ footprint) tires for the nature and of course for the vehicle owners.



What makes Petlas TBR tires special? Test results show Petlas TBR tires have more effective grip on wet surfaces compared to other tire brands according to The European Union tire label standards. So, Petlas TBR tires offer drivers more stability and safe driving on wet surfaces. In addition to that, special components of Petlas TBR tires offer high levels of durability and cost efficiency for long haul, urban, on/off-road and winter-drivers.

The motivation behind the Petlas Tire Corp. originates from the needs of people. People want to travel safely and receive their deliveries on time. Petlas Tire Ind. is investing on its R&D works day by day not only just to produce tires for all kinds of vehicles but also to protect and carry the future. So, for the future, it's time to hit the road with Petlas now.



Petlas: Your connection to the ground



After the establishment of Petlas Tire Factory in 1976, Petlas produced its first agricultural tire in 1989.

AGRI

From that day to the present Petlas continues to add new sizes and new tread design to agricultural tire range.

It is easy to say that you can find an appropriate tire for your machine from among the wide tire range of Petlas tires, ranging from 16" to 54". Both bias and radial tires are available. Here are the patterns available in Petlas: For tractor front: TD17, TD25, TP8, TD16, TD18, TA80, T213; for tractor rear: TA80, T280, TA300, TA330; for harvesters: P8 140 AGROPEL (Radial), UN9, 8080, 8065, UN1, TA330; for trailers: HT 45 VF (Radial), UN1 (5 Rib), NB37, UN1, UN3, UN7, ST83, NT3, PA20, NB27, NB37; for forestry and flotation: IMF18, IMT18 and IMT28. In addition to these, radial tires such as TA110, TA120, TA130 and TA140 are ready to serve ultimate performance to its customers under all kind of challenging conditions.



UNIVERSAL, RESILIENT AND DRY
IN EVERY WORKING ENVIRONMENT.

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AGRICULTURE

What about new technologic development in agricultural tires? Improved flexion (IF) tires released from production line under TA130/70 series. This technology allows the tires to be used with lower pressure for the same load capacity and it offers farming efficiency with higher load capacity.

Also radial harvester front tire TA130/75 AGROPEL pattern has become prominent thanks to its aramid belt structure technology. This belt makes your tire about five times stronger than steel belted versions allowing the vehicle to carry more weight per tire.

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